



the progressive business group

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Brand Identity Design

What do services do we mean by this? In broad terms they are:-

- Logo Design
- Identity System Design
- Re-branding Design

Brand Personality

Is your business personality aligned with the main character of your brand? Is your brand using the right strategic graphics, visual symbols and inventive typography? Your customers will create tighter emotional connections with your brand if it embodies your business essence. We work with you to uncover your true vision. Based on our research about you, your company and your marketplace, we design graphic visuals and messages that will give you the brand edge you need to grow your business.

What is the reason of why you're in business? Could it be one of your core values and our roadmap to designing a successful brand for you? Call us today to start the brand design or redesign process!

Corporate Identity/Brand Identity

It is important for your brand message to stay clear and cohesive at every corporate level. Present your brand as an integrated and consistent corporate image. Aligned corporate communications will reinforce your brand to everyone: your customers, employees and shareholders. We can help you to create brand guidelines to support brand application across your organisation.

Your Logo is the Door to your Brand!

Every time you come into contact with a logo you're entering a brand experience. Are you ready to start building your brand? One of the most important pieces of your brand is your logo.

We provide logo design packages that start @ £250.

OTHER FACT SHEETS IN GRAPHIC DESIGN SERIES ARE DETAILED BELOW

PLEASE FEEL FREE TO DOWNLOAD

- Advertising design
- Graphic design
- Web design
- EXAMPLES OF OUR WORK