



the progressive business group

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Graphic design service portfolio

Whether it is graphic design for pixel or paper, TPBG offers immediate solutions for all your graphic design needs.

We provide our clients with graphic design that has purpose and a clear visual message. Our design process begins with design/content input meetings to help us identify your goals, your personal preferences and your company's brand promise. During the second design phase we reach into our think-tank and brainstorm ideas and create concepts that tie-in with your branding strategies. We present three concepts for each creative project to offer our clients a variety of approaches. This usually helps us to even further identify your core brand values and work them in our final concept. Throughout our design process we work very closely with our clients to make sure that we're meeting their goals.

Our graphic design services cover a wide range of products, and in fact we are being asked to undertake mind-blowing new projects on a weekly basis. However, our general instructions are to provide graphic design service for the following products:

- Advertising
- Annual Reports
- Branding
- Brochures
- Catalogues
- Corporate Identity
- Direct Mail
- Invitations
- Logo Design
- Newsletters
- Packaging
- Presentations
- Publications
- Sell Sheets
- Trade Show Graphics

Our clients are provided with the right image and message that communicates who they are; differentiating them from their competitors. As you know, there are possibly thousands of businesses that may provide the same product or services as yours. But it is the added value of a brand that customers will choose in the end. Our marketing products are crafted with clear marketing messages and embellished with beautiful graphics and typography to help your products or services to connect with your customer's inner values.

OTHER FACT SHEETS IN GRAPHIC DESIGN SERIES ARE DETAILED BELOW

PLEASE FEEL FREE TO DOWNLOAD

- Brand identity design
- Advertising design
- Web design
- EXAMPLES OF OUR WORK