



the progressive business group

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## Our Experience & Expertise:

Each consultant has over 20 years' commercial experience in strategic and operations management

Our areas of technical expertise include:

- Business assessment
- Business strategy and plans
- Business development
- Budget planning and forecasting
- Customer relations
- Marketing strategy & planning process
- Market research
- Competitor analyses and client surveys
- Database marketing and management
- PR & Media management
- Administration procedures and systems
- Human resources
- Personal development
- Website Development
- Graphic design

Having worked extensively within the commercial and professional service sectors, our consultants can hit the ground running" – thus you get results faster. ....and we can back our words with examples of our achievements within all the sectors we operate in.

### WHAT WE DO:

We help ensure that your organisation has a healthy future thereby enabling you to take proactive control over its growth by,

1. Pinpointing opportunities for you and your organisation to:
  - increase profits
  - cut costs
2. Help the organisation become more market and client driven

### HOW WE CAN HELP YOU TO INCREASE PROFITS:

We will:-

1. carry out a thorough review of the organisation's current position
2. assess and rank factors hindering progress
3. identify short and medium term opportunities
4. assist in the development of business strategies and a business plan
5. help create and assist in the implementation of tactical plans to achieve desired objectives (ie marketing, procedure changes personal development etc)