



the progressive business group

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Progressive  
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## Business Plans

Many small businesses are daunted by the prospect of compiling a business plan. But it is not an intimidating process — and a good business plan focuses the mind as well as helping to secure finance and support.

It is essential to have a realistic, working business plan when you're starting up a business.

A business plan will clarify your main business idea and define your long-term objectives. It provides a blueprint for running the business and a series of benchmarks to check your progress against. It is also vital for convincing your bank — and possibly key customers and suppliers — to support you.

Most people know they need a business plan but don't know how to start to write one or what needs to be included.

**Well we can help ..... we are offering a FREE business plan outline.**

If you would like to receive a copy please contact us on 01780 411064 or email [mandiplummer@tpbg.co.uk](mailto:mandiplummer@tpbg.co.uk)